



## Our Strategic Directions 2018-2020

Reviewing the last planning cycle has given our Board, staff and volunteers time to reflect on three years of progress and achievements. We also considered how the organisation must position itself over the next three years to work towards achieving our vision.

Key drivers of our strategic plan are:

- Identifying how to best resource the 13 11 14 Crisis Line;
- Supporting people of Gippsland to be resilient using a community development approach; and
- Improving levels of well-being.

Suicide risk factors are complex, numerous and require collaboration by a range of organisations and communities. Lifeline Gippsland will be working in partnership with volunteers, staff members, key stakeholders, supporters and community members to reduce local rates of self-harm and suicide.

We would like to thank the staff and volunteers who generously gave their time and thoughts through the process of developing Lifeline Gippsland's new three-year plan. We look forward to working together to achieve our purpose.

Laurie Paton, Chair  
Lifeline Gippsland

Claire Davis, CEO  
Lifeline Gippsland



### Outcomes

- Be a leader in our communities for implementing innovative suicide prevention strategies
- Suicide prevention services and programs deliver a measurable impact
- Our services are tailored to the needs of our communities



### Outcomes

- We meet all of our financial obligations
- We can fund services and programs that achieve our purpose
- Our revenue sources are diverse



### Outcomes

- Staff and volunteers feel a strong sense of belonging, are supported in fulfilling their roles and recognised for their contributions and achievements
- Maintain a diverse and skills-based Board
- A well-managed organisation that fulfils its purpose ethically



### Outcomes

- More people engage with our programs and services
- We are recognised locally as a leader in community well-being and suicide prevention
- Our achievements as a registered training organisation are sought and valued
- Our programs, services and advocacy are informed by research and evidence

**Our Vision**  
An Australia free of suicide

**Our Purpose**  
To support people in Gippsland to be resilient and suicide-safe

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